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OMANTEL SWOT & PESTLE ANALYSIS

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Company Name : Omantel

Company Sector : Telecom

Operating Geography : Middle East, Oman

About the Company : Omantel a pioneer of total communication in the Sultanate of Oman was founded in 1980. It has been a pillar of the Omani economy and has played a leading role in Oman's progress and development.

Revenue :514.3 RO mn (2015) (1.33 bn USD)

SWOT Analysis :

The SWOT Analysis for Omantel is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Strong financial performance 2.Leading Omani Telco 3.Government support 4.Strategic investments across the telecom sector 	<ol style="list-style-type: none"> 1.Low subscriber growth 2.Limited market
Opportunities	Threats
<ol style="list-style-type: none"> 1.Acquisitions 2.Partnerships in promising technology areas 3.ICT offerings 	<ol style="list-style-type: none"> 1.Falling oil prices 2.Liberalized domestic market 3.High interest rates

PESTLE Analysis :

The PESTLE Analysis for Omantel is given below:

Political	Economical
1.Enjoys strong government support 2.Oman's cordial global diplomatic relations	1.Low oil price environment affecting earnings.
Social	Technological
1.Rising expatriate population	1.Investment in Internet of Things (IoT) 2.Leasing of telecom infrastructure and network
Legal	Environmental
1.Impact of fundamental regulatory changes 2.Issue of new licenses by TRA	1.Environment awareness initiatives

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Omantel** SWOT & PESTLE Analysis is a paid report at **11.21 U.S.D.**



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