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PHILLIPS 66 SWOT & PESTLE ANALYSIS

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Company Name : Phillips 66

Company Sector : Energy Logistics, Chemicals

Operating Geography : United States and Europe (Germany, Austria, UK, Denmark, Sweden)

About the Company : Phillips 66 is an American multinational diversified energy manufacturing and logistics company. It is headquartered in Westchase, Houston, Texas. The company is doing its operations in United States and in countries like Germany, Austria, UK, Denmark and Sweden (Europe). The portfolio of the company includes Midstream, Chemicals, Refining, and Marketing and Specialties businesses, the company processes, transports, stores and markets fuels and products globally. The company has around 14,200 employees as of 2019. It was demerged from ConocoPhillips in 2012. ConocoPhillips was an integrated oil and gas company that had both upstream and downstream operations. This had created a problem of imbalance resource allocation and capital distribution between the two operations, thus impacting the company's growth opportunities. This had led to their demerger that was announced in 2011 and completed in 2012.

Phillips 66's vision is to provide energy and improve lives through operating excellence, delivering energy safely, efficiently and sustainably.

Revenue :

US \$111,461 million - FY ended Dec 2018 (year-on-year growth of 8.8%)

US \$102,354 million - FY ended Dec 2017

SWOT Analysis :

The SWOT Analysis for Phillips 66 is given below:

Strengths	Weaknesses
1.Integrated value chain 2.Strong refining capacity of 2.2 Million Barrels of crude oil per day 3.Strong pipelines and terminals infrastructure 4.Feedstock advantaged chemicals portfolio 5.Strong performance of Phillips 66 Partners 6.Supporting inclusiveness and diversity in work place	1.High debt levels of Philips 66 including Phillips 66 Partners
Opportunities	Threats
1.Innovations and creating high grade products 2.Development of new energy resources 3.Emphasis on renewable energy sources	1.Effect of political upheavals on the business volatility 2.Effect of Climate change 3.Effect of weather on business volatility 4.Crude oil price fluctuations 5.Increasingly stringent environmental regulations may increase costs

PESTLE Analysis :

The PESTLE Analysis for Phillips 66 is given below:

Political	Economical
1.Impact of political and economic developments 2.Restriction of business in foreign countries 3.Effect of Global financial market turmoil	1.Crude oil price fluctuations 2.Price fluctuations in plastic and other outsourced products
Social	Technological
1.Future mobility technologies may decrease US gasoline demand 2.Strength based community change	1.Leveraging technology programs to develop sustainable solutions
Legal	Environmental
1.Effect of Regulations and Societal sentiments 2.Laws and regulations related to environmental remediation 3.Adoption of Climate change regulation	1.Native Landscaping to impact wildlife, air and water quality and the community 2.Efficient energy utilization and Energy Star Certification

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