
S&P TEST

SWOT & PESTLE.com

TIFFANY SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : Tiffany

Company Sector : Luxury Retail, Jewellery

Operating Geography : New York, United States, Global

About the Company : Tiffany & Co established in 1868 is an American luxury jewelry and specialty retailer and is headquartered in New York. The company and its subsidiaries designs manufacture and retails jewelry, sterling silver goods, leather goods, timepieces, crystal, stationery, and accessories. Tiffany is considered a prestigious brand in luxury segment and has a presence in 28 countries worldwide with 315 company-operated stores as of 2018.

Revenue :

\$4,169.8 million (FY ended 31st Jan 2018) (year-on-year growth of 4 %)

\$4,001.8 million (FY ended 31st Jan 2017)

SWOT Analysis :

The SWOT Analysis for Tiffany is given below:

Strengths	Weaknesses
1.Well known brand, powerful & proprietary symbols 2.Partnership with Celebrated Designers 3.Strong Financial Position 4.Global Reach with Omni Distribution Channels	1.High dependence on American and Chinese markets 2.Unsuccessful in watch business 3.Counterfeit Tiffany's products in market
Opportunities	Threats
1.The potential in Emerging Markets 2.Investments New Product Segments 3.Emerging trends in consumer behavior	1.Highly Fragmented Industry 2.Seasonality of demand 3.Challenging Economic Condition 4.Availability and price of diamonds, gemstones, etc.

PESTLE Analysis :

The PESTLE Analysis for Tiffany is given below:

Political	Economical
1.Impact of 'Brexit' 2.Political stance on climate change	1.Currency fluctuations globally
Social	Technological
1.The desire of exquisite customer experience 2.Demographic changes driving innovation	1.Investment in IT infrastructure 2.The significance of well-designed website
Legal	Environmental
1.Implementation of U.S Tax Cuts and Jobs Act 2.Challenges in sourcing of diamonds and precious metals	1. Steps taken to address sustainability

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Tiffany** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com