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ROSNEFT SWOT & PESTLE ANALYSIS

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Company Name: Rosneft

Company Sector : Oil & Gas

Operating Geography: Russia, Europe

About the Company: Rosneft is an integrated oil company whose largest shareholder is JSC ROSNEFTEGAZ owned by Russian Government. The headquarters of the company is in Balchug district of Moscow. Its parent company is Rosneftegaz and "Energy for growth" is the company's tagline. Presently, Rosneft leads petroleum industry of Russia and is the world's largest publicly traded petroleum company and it has positioned itself as a socially responsible company which minimizes any negative effects on environment. Rosneft does oil and gas exploration and production activities on Sakhalin island, Timan-Pechora field, Siberia and in southern Russia, including Chechnya. Rosneft has markets in Europe, US and the CIS nations. As per the reports of 2016, it is 51st largest company in the world and the Sales revenues and income generated by affiliate companies(RUB billion) was 4988.

Revenue: \$64.749 billion - FY 2016



SWOT Analysis:

The SWOT Analysis for Rosneft is given below:

Strengths	Weaknesses
1.Increase in operating efficiency	1.Drop in the net income of Roseneft
2.Strong marketing operations	2.Reserves concentration in Western Siberia
3.Largest retail network	
Opportunities	Threats
Opportunities 1.Modernization and expansion of Company's	Threats 1.Weak oil prices prevalent
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1.Modernization and expansion of Company's	1.Weak oil prices prevalent



PESTLE Analysis:

The PESTLE Analysis for Rosneft is given below:

Political	Economical
1.Stricter Government laws	1.Huge drop in revenues of the company
2.Some announcements made by the Prime	2.Huge investments in Science and innovation
Minister of Russia about state owned	and safety of the environment
companies	
Social	Technological
1.Local demand of oil continues to be stagnant	1.Implementing the program for upgradation
2.Weak oil prices in the market	of the refineries
Legal	Environmental
1.Steps taken related to selling of the Rosneft's	1.Safety and protection of the environment is
stakes by the Government of Russia	the company's top priority

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