
S&P TEST

SWOT & PESTLE.com

THE J.M. SMUCKER COMPANY SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : The J.M. Smucker Company

Company Sector : Food Processing

Operating Geography : Canada, North America

About the Company : The J.M. Smucker Company, founded in 1897 by Jerome Monroe Smucker, is an American manufacturer of fruit spreads, ice cream toppings, beverages, shortening, peanut butter, and other products in North America. It has 49 brands across Consumer and Natural foods, Coffee, Pet Food and Pet Snacks, and other Canadian Brands. Smucker's headquarters are located in Orrville, Ohio and have 6910 employees as on May, 2017.

Revenue :\$1748 million – 1st Quarter Ending on 31st July, 2017

SWOT Analysis :

The SWOT Analysis for The J.M. Smucker Company is given below:

Strengths	Weaknesses
1.Strong popular brands 2.Steady increase in U.S. consumer spending 3.J.M. Smucker is ranked 47 in "Fortune 100 best companies to work for" 4.Increased R&D spending	1.Less global presence apart from US market 2.Dependence on distributors and retailers
Opportunities	Threats
1.Accelerating growth in premium and single-serve coffee category 2.Steady increase in U.S. consumer spending 3.Potential in emerging markets 4.Growth in U.S. Food Service market at a CAGR of 3.33% during the period 2016-2020	1.Competition from stronger brands in the same industry 2.Decline in net sales and profit across all the segments 3.More focus on fresh food

PESTLE Analysis :

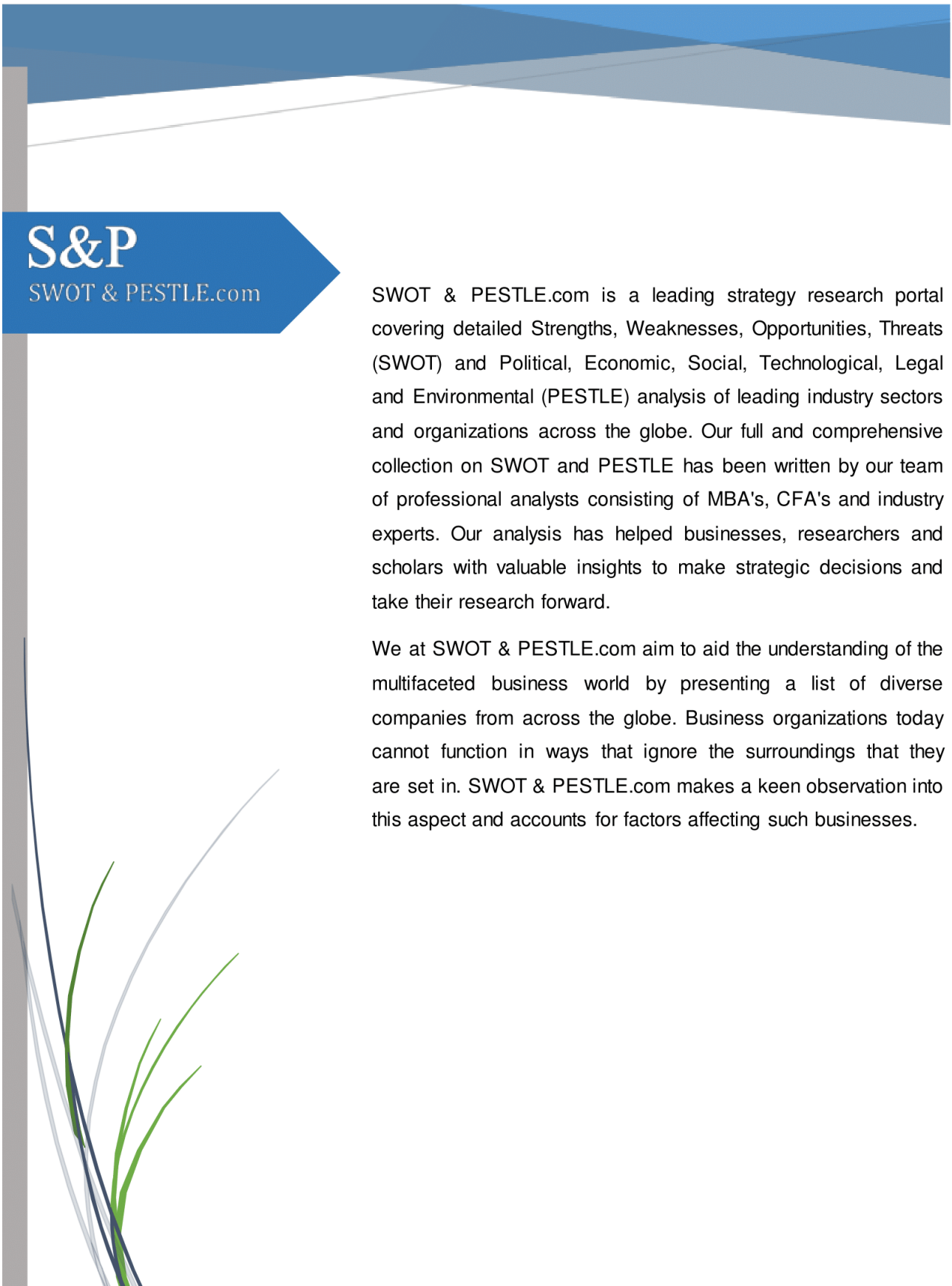
The PESTLE Analysis for The J.M. Smucker Company is given below:

Political	Economical
1.US withdrawing from NAFTA Regulations 2.Trade Regulations	1.Economic indicators of a country 2.Foreign exchange risk 3.Natural disasters
Social	Technological
1.Change in customer coffee preference 2.Transition to healthier foods	1.Technological advances in going green 2.Additional Smucker's Uncrustables Sandwiches Manufacturing Facility in Longmont, Colorado
Legal	Environmental
1.Change in tax laws and regulations	1.Actionable steps to address climate change within the value chain

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **The J.M. Smucker Company** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com