
S&P TEST

SWOT & PESTLE.com

SES SA SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : SES SA

Company Sector : Satellite Telecommunications

Operating Geography : Luxembourg, Europe, Global

About the Company :

SES S.A. is a Luxembourgish satellite telecommunications network provider that provides video and data access to broadcasters, content and internet service providers, mobile and fixed network operators, governments, and organisations throughout the world. With approximately 70 satellites in two orbits, geostationary orbit (GEO) and medium Earth orbit (MEO), SES is one of the world's top satellite owners and operators. The well-known European Astra TV satellites, the O3b and O3b mPOWER data satellites, and others with names like AMC, Ciel, NSS, Quetzsat, YahSat, and SES are among them. Founded in 1985 as Société Européenne des Satellites in Betzdorf, Luxembourg, the corporation was renamed SES Global in 2001 and has been just "SES" since 2006. The Luxembourg shares Exchange and Euronext Paris trade the company's shares under the ticker code SESG, and it is a component of the LuxX, CAC Next 20 and Euronext 100 stock market indexes. SES satellites provided over 8000 TV channels, including over 3000 HD and UHD channels, to more than 1 billion people in 369 million homes globally or regionally by the end of 2022. As of 2023, there are 2,298 employees.

SES's mission is to give excellence and quality via creativity, integrity, and an innovative approach. SES's objective is to be an industry leader in every business endeavor and to create value for customers and stakeholders. SES's USP lies in its superior customer service, innovation through collaboration, and always striving for excellence and quality to get the best experience.

Revenue :

1,944 million - FY ending 31st December 2022 (y-o-y growth +9.1%)

1,782 million - FY ending 31st December 2021

SWOT Analysis :

The SWOT Analysis for SES SA is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Acquisition of DRS Global Enterprise Solutions 2.World's largest telecommunications satellite operator by revenue. 3.Strong financial performance in FY 22. 4.SES has a unique multi-orbit satellite-based network 5.Provision of high-performance connectivity. 6.The company has a diverse product portfolio. 	<ul style="list-style-type: none"> 1.Dependence on a small number of satellite manufacturers.
Opportunities	Threats
<ul style="list-style-type: none"> 1.Landmark partnership in India with Reliance Jio. 2.Launch of commercial services on O3b mPOWER will enable the Company to provide high-performance network services. 3.SES to clear c-band transition plan in the US for the launch of 5G services. 	<ul style="list-style-type: none"> 1.With the breakdown of merger talks with Intelsat, threat of new entrants increases 2.Shortage of small satellite launch vehicles can restrain industry growth.

PESTLE Analysis :

The PESTLE Analysis for SES SA is given below:

<p style="text-align: center;">Political</p> <p>1.Sanctions against Russian space launch industry can affect satellite internet companies.</p>	<p style="text-align: center;">Economical</p> <p>1.Fluctuations in foreign exchange rates impact SES's revenue.</p>
<p style="text-align: center;">Social</p> <p>1.Growing global population raises demand for LEO satellites to achieve higher cellular coverage. 2.Growing e-commerce landscape increases dependence on satellite technology.</p>	<p style="text-align: center;">Technological</p> <p>1.Steady increase in the number of projects to extend 5G connectivity via LEO satellites. 2.Satellite technology critical enabler in the transmission of IoT connections across industries.</p>
<p style="text-align: center;">Legal</p> <p>1.Compliance with regulatory frameworks related to satellite operations, licensing, and spectrum allocation is critical for SES S.A.</p>	<p style="text-align: center;">Environmental</p> <p>1.Partnership with Northstar and Space to manage space sustainability challenges. 2.Collaboration with Net Zero Space initiative to achieve sustainable use of outer space. 3.Several initiatives undertaken to reduce carbon footprint and energy consumption</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **SES SA SWOT & PESTLE Analysis** is a paid report at **27.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com