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GAZTRANSPORT & TECHNIGAZ SWOT & PESTLE ANALYSIS

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Company Name: Gaztransport & Technigaz

Company Sector: Liquified Natural Gas (LNG) Logistics

Operating Geography: France, Europe, Global

About the Company:

Gaztransport & Technigaz SA, commonly known as GTT, is a leading engineering company specializing in the design and technology for the maritime transportation and storage of liquefied natural gas (LNG). Founded in 1962 and headquartered in France, GTT has established itself as a key player in the LNG industry, providing innovative solutions for safe and efficient LNG containment and transportation. GTT is renowned for its proprietary membrane containment systems, which are used in a wide range of LNG carriers, floating storage and regasification units (FSRUs), and onshore LNG storage tanks. The company's cutting-edge technology ensures the safe storage and transportation of LNG at cryogenic temperatures, making it a trusted partner for major players in the energy sector. As of December 31, 2022, GTT's order book comprises 274 units for their core business, which involves the maritime transportation and storage of liquefied natural gas (LNG). Additionally, the company has 70 units in their order book specifically for the LNG as fuel business. In 2023, GTT achieved a remarkable feat by securing the first position in the INPI ranking of mid-sized companies for the fourth consecutive year. This ranking was based on the number of patents filed, highlighting GTT's ongoing commitment to innovation and technological advancements in the maritime transportation and storage of liquefied natural gas (LNG). This recognition reinforces GTT's position as a leading player in the industry, continuously striving to develop cutting-edge solutions and strengthen its position as a pioneer in the field. GTT currently has 614 employees working in various roles and capacities within the company.

GTT's unique selling proposition lies in its leadership in designing cutting-edge membrane containment systems for LNG transportation and storage. Driven by innovation and technical excellence, their mission is to deliver energy-efficient solutions and address transformation challenges while prioritizing sustainability. GTT envisions being a key player in the LNG industry, driving economic growth, and supporting environmental breakthroughs for a sustainable world.

Revenue:

307.3 million - FY ending 31st December 2022 (y-o-y growth -2.4%)

314.7 million - FY ending 31st December 2021



SWOT Analysis:

The SWOT Analysis for Gaztransport & Technigaz is given below:

Strengths	Weaknesses
1.First mover advantage & significant market	1.85% revenue dependence on South Korean &
share in LNG membrane containment system	Chinese markets.
industry.	2.Limited number of suppliers, primarily in
2.Market leader in France in PEM electrolysers	Asia & South Korea.
designing & manufacturing.	3.Limited product portfolio, primarily focused
3.Best-in-class electrolyser efficiency	on LNG transportation & storage solutions.
compared to competitors.	4.High R&D investments impacting business
4.Its payment model supports high cash	profitability.
generation.	
5.Strong intellectual property portfolio, with a	
total of 2,800 patents.	
Opportunities	Threats
1.Expand production capacity for green	1.Uncertain LNG purchase contracts & shorter
hydrogen to meet the global demand of 4,000	contract lengths hinder investment decisions.
GW of electrolysers by 2050.	2.Intense competition from large players as
2.Expand its business with growing LNG	well as in LNG as a fuel segment.
demand at a CAGR of 2.8 to 3.5% till 2040.	



PESTLE Analysis:

The PESTLE Analysis for Gaztransport & Technigaz is given below:

Political	Economical
1.China LNG consumption declined due to the	1.Volatility in oil & gas prices affects LNG
government's zero-Covid strategy impacting	demand, leading to high spot market prices
sales.	that impact business profitability.
2.Suspension of Russian gas deliveries boosts	
LNG demand in European countries creating	
growth opportunities.	
3.President Biden's commitment to supply	
Europe with increased LNG volumes can result	
in potential contracts & partnerships.	
Social	Technological
1.Shifting consumer preferences towards	1.Success in LNG logistics industry driven by
sustainable energy influence LNG & hydrogen	cutting-edge technologies such as Mark and NO
demand.	systems
	2.Russia-Ukraine conflict led to a surge in
	cyberattacks targeting French public & private
	firms.
Legal	Environmental
1.New IMO rules necessitate improved fuel	1.Depleting natural gas reserves pose
efficiency, leading to a faster renewal of LNG	availability and pricing challenges in the
carriers.	industry
2.Imposed hefty fines by KFTC for tying	2.Membrane tank technology advancements
patented LNG technology with engineering	reduce boil-off rates, lowering costs & CO2
assistance services.	emissions in LNG transportation.

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