
S&P TEST

SWOT & PESTLE.com

LOOKERS PLC SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Lookers plc

Company Sector : Car Retail and Aftersales Service

Operating Geography : United Kingdom, Europe, Global

About the Company :

Lookers plc is a British car dealership company based in Manchester, England. The company was founded in 1908 and is listed on the London Stock Exchange. Lookers operates around 150 dealerships across the UK, representing more than 32 car manufacturers. The company offers a range of services, including new and used car sales, car financing, and after-sales services such as vehicle servicing, maintenance, and repairs. Lookers also provides fleet management services for businesses and organizations. In addition to its core automotive business, Lookers operates a specialist division that provides insurance, vehicle leasing, and vehicle parts and accessories. The company employs over 6,500 people across the UK and Ireland as of early 2023. The company has also been recognized for its corporate responsibility initiatives, including its commitment to reducing carbon emissions and promoting diversity and inclusion within its workforce.

The USP of Lookers plc lies in it being a leading car dealership retailer. The company aims to achieve this by offering high-quality products and services, investing in its employees, and operating with integrity and transparency.

Revenue :

£4,050.7 million - FY ending 31st December 2021 (y-o-y growth 9.48%)

£3,699.9 million - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Lookers plc is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Reverse stress testing strengthening financial assurance 2.Enhancement of all financial Key performance indicators (KPIs) 3.Improved operational optimization strengthening business 4.Enhancing foothold through leveraging technology and digitization 	<ol style="list-style-type: none"> 1.Supply chain issues in new and used car markets affecting sales.
Opportunities	Threats
<ol style="list-style-type: none"> 1.Expanding OEM relationships 2.Increasing market penetration in used vehicles segment. 3.Leveraging corporate leasing and fleet capabilities. 4.Significant shift in preference towards EV. 5.A thriving UK used car market. 	<ol style="list-style-type: none"> 1.Conflict in Ukraine disrupting supply chains 2.Increasing cyber security risks. 3.The group is subject to a number of regulatory regimes.

PESTLE Analysis :

The PESTLE Analysis for Lookers plc is given below:

<p style="text-align: center;">Political</p> <p>1.Ongoing Russia and Ukraine conflict 2.The effect of Brexit on Britain's business sector</p>	<p style="text-align: center;">Economical</p> <p>1.Rising cost of living affects the car retail sector. 2.Rate hikes in the UK make borrowing costly.</p>
<p style="text-align: center;">Social</p> <p>1.Significant shift in preference towards EV 2.The impact of COVID-19 on used vehicles market</p>	<p style="text-align: center;">Technological</p> <p>1.Semiconductor shortage have affected the automotive industry the most 2.Leveraging technology and digitisation in operations</p>
<p style="text-align: center;">Legal</p> <p>1.Legal probe into the company's car dealerships</p>	<p style="text-align: center;">Environmental</p> <p>1.Mapping elements of Business Strategy to be supported by ESG Strategy</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Lookers plc** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com